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To: [Kent Smith](#)
Subject: Weekly Lodging Report July 05 - 11, 2015
Date: Wednesday, July 15, 2015 11:34:54 AM
Attachments: [12 Week Lodging Detail 2015.xlsx](#)

Dear Los Angeles Tourism Member:

Week ending **July 11**, 2015 lodging highlights:

- Los Angeles occupancy of **81.7%** decreased by **-0.8%** over last year's weekly occupancy (82.3%) and ranked **8th** out of the Top 25 U.S. Markets.
- ADR was **\$158.21** and ranked **7th** among the Top 25 Markets, up **+8.1%** compared to the same period last year (\$146.39).
- RevPAR was **\$129.22** which increased by **+7.2%** over last year (\$120.50) and ranked **7th** out of the Top 25 U.S. Markets.
- The LAX Area (**87.6%**) reported the highest occupancy rate for the week with South Bay (**86.2%**) coming in second place.
- Weekend occupancy throughout L.A. County was 89.5% and was significantly higher than the weekday occupancy of 78.6%.

For more details please refer to the attachment.

Regards,

Franciscus

Franciscus Loukrezis

Senior Manager, Tourism Insights

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